

ASX: YPB

ASX/MEDIA ANNOUNCEMENT

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## YPB to secure Southeast Asian ePassports

- **YPB's VariSec technology to be applied to a further two million ePassports**
- **First Asian economy to embrace VariSec solution**
- **Further success in secure Government documents**

YPB Group Limited (ASX: YPB) has been contracted to provide its proprietary VariSec technology to protect a large Southeast Asian country's ePassports. The contract follows those announced in 2015 for the proprietary VariSec technology with a major Western nation and a large African economy, accounting for a total of approximately 16.5 million ePassports on an annual basis.

The new contract comes shortly after contract wins in Mexico and is further evidence of YPB's penetration into the world of secure Government documents. YPB now provides its VariSec technology to three countries whose collective population exceeds 440 million.

The VariSec technology is a trade secret owned and commercialised by YPB, which can be customised or individualised to suit different government's uses and specifications.

The market for securing passports is large and by its nature recurring, with passports worldwide having a lifecycle of approximately 10 years. The International Civil Aviation Organisation's (ICAO) Technical Advisory Group on machine-readable travel documents (MRTD) published an information paper in January 2013 on ePassports worldwide disclosing that:

- 101 states and economies issue ePassports;
- An estimated 489,522,100 ePassports have been issued worldwide;
- An estimated 483,929,100 ePassports are in circulation.

YPB CEO Jens Michel commented: "We are continuing to build momentum in government security documents. This is another excellent opportunity for YPB to further increase our exposure to government agencies for our entire suite of anti-counterfeiting solutions. We are continuing to develop products that will protect governments and brands."

YPB provides a comprehensive suite of solutions to PROTECT products, DETECT counterfeits and CONNECT consumers with the brand owners.

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## About YPB

YPB Group (ASX: YPB) is a pioneer in advanced brand protection solutions. Listed on the Australian Securities Exchange, we are expanding our global footprint with an established presence in China, USA, Australia and South East Asia.

YPB's patented anti-counterfeit technology combined with its security packaging solutions, consulting and forensic services enables businesses to protect their high value brands from the risks of counterfeit and product diversion.

YPB's full range of services will give businesses the ability to cost effectively protect their brands, easily detect counterfeits and give them the opportunity to connect with their consumers about the authenticity of their brand.

### PROTECT

#### Security print packaging and labeling

YPB offers a wide range of intelligent security packaging and labeling solutions that can be included into almost any material and is a cost effective brand protection solution for companies wanting to protect the integrity and value of their brands in high-risk markets.

#### IP solutions & forensic services

YPB's IP solution specialists will work with quality brands and Governments, to develop personalised brand protection strategies and solutions that will deliver real protection and safety for brands, products and consumers.

### DETECT

#### Scanner and tracer protection solutions

YPB's patent protected state-of-the art tracer technology is invisible, cannot be copied or destroyed. Brand owners that include YPB's tracers in their packaging can use YPB's scanners to verify their product's authenticity. If a counterfeit is detected YPB's forensic services will consult with a brand owner to develop strategic solutions to protect the brand counterfeiting and product diversion.

### CONNECT

#### Smartphone applications to detect and connect

YPB's sophisticated, user friendly and powerful smartphone applications allow brand owners and consumers to identify and report suspected counterfeit or divergent products and allows brands to connect and engage with consumers via QR codes, near field communication, track and trace, product scanning and consumer engagement. Giving brand owners valuable and actionable "big data" about their consumers and products through a powerful data analytics capability.

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